



40th Anniversary ALL IRELAND GAME FAIR FINE FOOD FESTIVAL


**- NOT JUST ANOTHER ORDINARY FOOD FESTIVAL -
BUT AN ACTION PACKED FAMILY CELEBRATION OF RURAL LIFE**

To celebrate our 40th anniversary we have combined the NI and ROI Great Game Fairs of Ireland into one potentially huge All Ireland event. We already have booked several new attractions; organised a superb range of competitions with an unrivalled prize fund including very special 40th anniversary trophies to be won outright, and planned a huge all-Ireland marketing campaign.

Our extensive and enhanced multi media marketing campaign to attract even more ROI visitors to Shanes Castle, has already started by targeting not only our 30,000 customers who regularly attended the Birr Fair but also the wider ROI population. We have special accommodation rates in place; we have offered half price admission to the 26,000 NARGC members; the 20,000 FISSTA members and the 10,000 CAI members; Inland Fisheries and DAERA Fisheries Licence holders will also receive half price admission and the six Irish Midlands newspapers will carry a half price admission voucher. This will also be supported by general consumer newspaper, radio and TV advertising plus obviously the 100,000 readers per issue of our own Irish Countrysports and Country Life magazine and our social media assets which are regularly delivering huge audiences.

SPECIAL FOOD NI PROMOTION

We have some very special Fine Food attractions but would like the widest representation of quality fine food producers and thus are offering FoodNI producers an unrivalled promotional package including a 3m x 3m stand space in a quality framed marquee for just £190 (normal cost £300) PLUS a bonus for those companies booking by the 3rd March of a FREE 60mm x 80mm advert (value £115) in the pre-Fair Fine Food Feature in the Irish Countrysports and Country Life magazine (100,000 plus readers per issue).

THE ALL IRELAND IRISH GAME FAIR & FINE FOOD FESTIVAL	EXCELLENT EXHIBITION FACILITIES	STAND SIZES	NORMAL PRICE	FoodNI MEMBER PRICE * 
Shanes Castle Antrim 23rd & 24th June 1918	Floor space in quality floored & framed marquees – power point supplied	3m x 3m	£300	£190
		4.5m x 3m	£425	£275
		6m x 3m	£525	£360

* PLUS VAT at the standard rate.



Please receive this as my/our application for space and other requirements at the Great Game Fairs of Ireland. I/We acknowledge receipt of the event regulations and agree that I/we and all persons in my/our employment shall abide by them. I/We enclose our deposit of 50% and agree to pay the balance of 50% one month before the event date. (Please make cheque payable to CLE Ltd.)

Click on Fill and Sign to complete this form on your computer. Email to irishgamefair@btinternet.com.

Signature	Name in Block Capitals

RISK ASSESSMENT / FIRE ASSESSMENT FOR EXHIBITION STAND / PRODUCTS ON DISPLAY

Please complete

Name of Company		Product Exhibited	
Address		Responsible Person	
Telephone Number		Date of Assessment	
Email		Signature of Assessor	
Potential Hazards List any item of stock or equipment that may pose a hazard to staff or public, including erection of displays			
Persons at Risk You, your staff, customers or members of the public			
Controls to Minimise Risk List what steps you have taken to minimise risk			
FIRE ASSESSMENT			
Potential Hazards List any item of stock, display, material, equipment, tentage, heaters, generators, fuel, gas cylinders that create a potential fire hazard			
Persons at Risk You, your staff, customers or members of the public			
Controls to Minimise Risk List what steps you have taken to minimise risk on site. Also confirm that you have and approved Fire Extinguisher			
Please note: A certificate of trading insurance, including public liability insurance, must also be supplied with this application			

Please post this application form with deposit to:

**Country Lifestyle Exhibitions (CLE) Ltd. Cranley Hill, 5b Woodgrange Road, Downpatrick. BT30 8JE.
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