

Taste of Ulster Charter

The Taste of Ulster Vision

"We will strive to source, use and promote the finest Northern Ireland produce, while delivering a positive and rewarding dining experience for all visitors who are welcomed to this establishment."

Article 1 The member's duty is to source, use and promote local food where possible.

Article 2 The member will not intentionally mislead the customer's good faith by serving food not sourced from the local origin stated.

Article 3 A member will work to deliver a positive experience for domestic and foreign visitors.

Article 4 A member will display the correct Taste of Ulster certificate and plaque in their establishment.

Article 5 A member will engage in Taste of Ulster activities and events where possible.

Article 6 A member should aspire to inform and educate their staff of the provenance of local food in their establishment.

Article 7 It is every member's responsibility to promote innovative local suppliers to consumers.